



# International Conference on Management, Education and Emerging Technologies (MEET-2022)

**22nd October, 2022**

**(Hybrid Conference)**

## **Past Conference Report**

**Organized By**

*Core Research Foundation (CRF)*

**In Association with**

*The associations of researchers of Thailand*

*University Indo Global Mandiri*

## Past Conference Report

### **About ICMEET-22, Jakarta, Indonesia:**

The International conference on Management, Education and Emerging Technology (ICMEET) has conducted his congress successfully this time in Jakarta, Indonesia which was organized by Core Research Foundation on 22<sup>nd</sup> October 2022.

### **The ICMEET was co-organized by:**

The Association of Researchers of Thailand, Thailand  
Universitas Indo Global Mandiri (UIGM), Indonesia



ICMEET would like to take pleasure that this platform can able to bring together all the research scholars, students, and delegates from academia and as well as industries to patronize and share their experience and knowledge in the field of Management, Education and Emerging Technology. This 3<sup>rd</sup> edition of ICMEET was joined by countries like Indonesia, Malaysia, Philippines, Thailand and India.

150 attendees, paper presenters, keynote Speech, listeners, students have benefited in many ways from this conference. We had received around 47 research articles for this edition of ICMEET, after peer review process our reviewing team had selected 24 articles for paper presentation for this 1-day conference. The papers presented are from Philippines, Indonesia, Australia, Malaysia.

### **Conference SCOPE:**

ICMEET topics include, the following research and development areas/fields classified into 3 sessions:

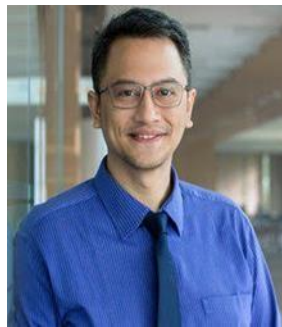
- Emerging Technology
- Management
- Education

As a result, Our Guest Speaker, Keynote Speaker and Sessions Chairs had been prepared in accordance with conference scope to discuss the different technologies, sciences, education and management studies in different fields.

**Welcoming and Opening Ceremony:**

The one-day conference started with Welcoming and Opening Ceremony at Jakarta, Indonesia. The Moderator Dr.Waiphot Kulachai welcomed all the participants our keynote speakers and also welcomed the Hosting organization and associations during the conference opening ceremony.

## Guest Speakers



**Dr. Arli Aditya Parikesit**

*Vice Rector of Research and Innovation*  
International Institute for Life-Sciences  
Indonesia

# Keynote Speakers



**Dr. Grace Citra Dewi**  
*Faculty of Business*

Universitas Ciputra, Surabaya, Indonesia



**Dr. Yannakorn Toprayoon**  
The Association of Researchers of Thailand



**Dr. Jackie Domondon Urrutia**  
Professor IV  
Research Management Office  
Polytechnic University of the Philippines  
Philippines



**Prof. Dr. Erry Yulian T. Adesta**  
Vice Rector for Planning,  
Development and Cooperation  
Universitas Indo Global Mandiri  
Indonesia

## Co-Chair



**Dr. Ir. Bambang Sugiyono Agus Purwono**

**Member of WSSET  
University of Nottingham, UK – Indonesia**

## Session Chairs



**Dr. Ace C. Lagman**

*Director*

Information Technology Department  
FEU Institute of Technology  
Philippines



**Dr. Pornlapas Suwannarat**

*Associate Professor*

Department of Management  
Kasetsart Business School  
Kasetsart University, Thailand

# Moderator



**Dr. Waiphot Kulachai**  
*Deputy Dean*  
Suan Sunandha Rajabhat University  
Thailand



Dr. Arli Aditya Parikesit is Presenting his Guest Speech in the title “The Role of Bioinformatics Study Program in the Progress of Life Sciences”



## ***The Effect of the Social Media Marketing and Brand Creditability toward Customer Attitude of Gojek Online Public Transportation System***



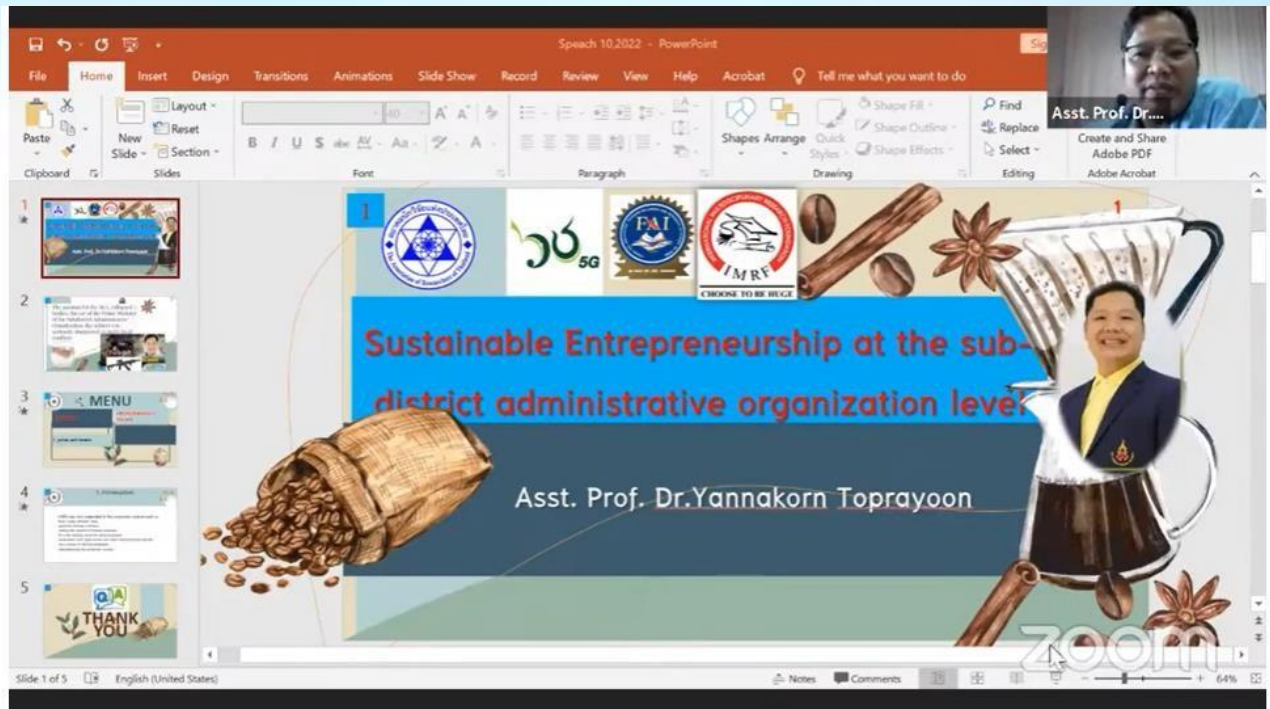
Presented by:  
 Grace Citra Dewi  
 Assistant Professor, PhD, School of Business and Management, University of Ciputra, Surabaya, Ind  
 Corresponding author: gracedewijurnal@gmail.com



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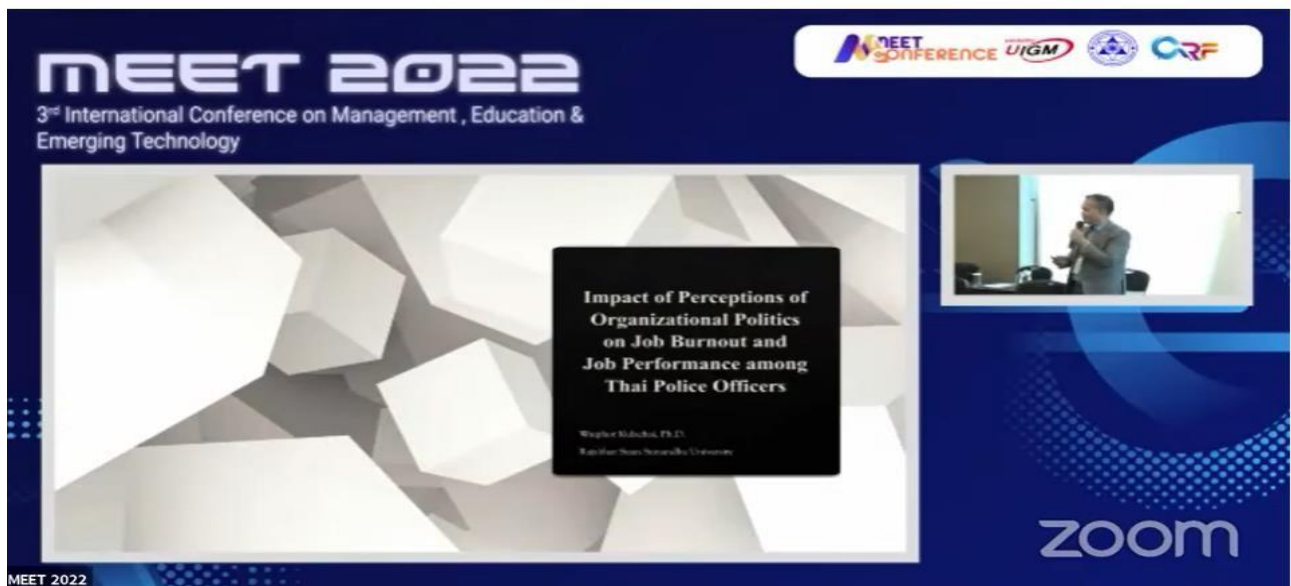
**MEET - October, 2022. Jakarta, Indonesia.**

Dr. Grace Citra Dewi is Presenting her title “The Effect of the Social Media Marketing and Brand Creditability toward Customer Attitude of Gojek Online Public Transportation System”



**MEET - October, 2022. Jakarta, Indonesia.**

Dr. Yannakorn Toprayoon is Presenting his title “Sustainable Entrepreneurship at the sub-district administrative organizational Level”.



**MEET - October, 2022. Jakarta, Indonesia.**

Presenter(Dr.Waiphot) presenting their topics in Session one.





MEET - October, 2022. Jakarta, Indonesia.

Question & Answer session between the Evaluator (Dr.Ace) and Presenter (Dr.Alan)



MEET - October, 2022. Jakarta, Indonesia.

Dr.Bambang Presenting his title “EFFECT BETWEEN SERVICE QUALITY, TRUST , AND LEADERSHIP TOWARD INPATIENT SATISFACTION IN COMMUNITY MEDICAL CENTER, LAWANG MUNICIPAL, SOUTH SUMATRA, INDONESIA”



**MEET - October, 2022. Jakarta, Indonesia.**

Dr.Yusriani is presenting her title “ANALYSIS IF THE EFFECT OF TYPES AND DOSAGES OF COAGULANTS ON PHOSPHATE AND FATTY OIL IN LIQUID WASTE FROM MOTOR VEHICLES WASH”.



**Group Photo: Participants present in the venue.**

## **Concurrent Technical Sessions:**

150 attendees, paper presenters, keynote Speaker, students have benefited in many ways from this conference. Twenty Four scientific papers were presented by authors from 5 countries in Technical Sessions that were held in Indonesia. All accepted papers had been categorized into the following three sessions:

- Engineering and Technology
- Education and Social Sciences
- Business Management and Studies

All the papers presented in the conference will also get Publish in SCOPUS indexed journals.

## **ACKNOWLEDGEMENTS:**

We would like to give our gratitude to Dr. Arli Aditya Parikesit, Vice Rector of Research and Innovation, International Institute for Life-Sciences, Indonesia for being our Guest Speaker for ICMEET-22, Jakarta conference.

Dr. Grace Citra Dewi, Faculty of Business, Universitas Ciputra, Surabaya, Indonesia for being one of our Keynote Speaker for ICMEET-22, Jakarta conference.

Dr. Yannakorn Toprayoon, The Association of Researchers of Thailand for being one of our Keynote Speaker for ICMEET-22, Jakarta conference.

Dr. Jackie Domondon Urrutia, Professor IV, Research Management Office, Polytechnic University of the Philippines our Keynote Speaker for ICMEET-22, Jakarta conference.

Prof. Dr. Erry Yulian T. Adesta, Vice Rector for Planning, Development and Cooperation, Universitas Indo Global Mandiri (UIGM) ,Indonesia for being one of our Keynote Speaker for ICMEET-22, Jakarta conference.

We would also like to thank our session chairs Dr. Ace C. Lagman, Dr. Ir. Bambang Sugiyono Agus Purwono, Dr Pornlapas Suwannarat and our moderators Dr. Waiphot

Kulachai for their presence and sharing their knowledge with our participants and judging the sessions with their expertise.

**Lunch:**



## **Closing Ceremony:**

Our 3<sup>rd</sup> ICMEET Closing Ceremony was held in ASTON Priority Simatupang & Conference Center, Jakarta, Indonesia.

Award Ceremony-

Best Paper Presenter goes to Dr. Sipnarong Kanchanawongpaisan with paper title “The influences of the Brand image, Customer perceived value, and Customer satisfaction on Re-purchases of Sasha Inchi bean tea” .

Best Presentation goes to Dr. Waiphot Kulachai with paper title “Impact of Perceptions of Organizational Politics on Job Burnout and Job Performance among Thai Police Officers”.

(Abridged version of a Closing address by Moderator) Ladies and gentlemen, the ICMEET-22 is now drawing to a close. I would like to take this opportunity to extend our sincere gratitude and appreciation to all of you, for your invaluable contributions in making this event a great success. We hope this day has been fruitful and that you will be able to make the most from the sessions you attended. Through a wide range of keynote speeches and discussions. We hope that you shared your experiences and expertise with other participants from near and far, and that a cordial relationship established among us during the 3<sup>rd</sup> ICMEET-22 Conference will further strengthen. We look forward to further building partnerships with you and your organizations. I hope that all of us will continue what we have started here these days. Before I conclude, I would like to invite all of you for our Upcoming Conferences. Thank you for being here in great city Jakarta of Indonesia with us and have a safe journey home.